2015 IN REVIEW

21 years of helping families and individuals who have fled domestic violence by connecting them to safe affordable housing and services.

Ribbon cutting for The Morris, in the Mount Hope section of the Bronx. The Morris has 39 units of affordable housing for low-income families, 50% of whom are domestic violence survivors coming from shelter. The building has 1, 2 and 3 bedroom units, a laundry room, a large common space for activities and resident meetings, a secure backyard and an office for use by our on-site support services staff.

Families connected to privately-owned affordable apartments through Project HOME. Launched in 2015, Project HOME is a rapid rehousing program designed to expand housing options for low-income individuals and families fleeing domestic violence. A collaboration with the New York City Family Justice Centers (FJC) in Manhattan, Brooklyn and the Bronx, Project HOME links domestic violence survivors who are clients at the FJCs to apartments in privately-owned, safe, affordable, permanent housing, and offers training and technical assistance in applying for public and privately-owned housing. Ninety-seven individuals participated in a Project HOME housing readiness workshop during the past year.

Adults and children served by the Family Support Program at our buildings in the Bronx and Brooklyn. Tenant Support Coordinators offer case management and connect tenants to specialized supports to keep families and individuals safe and stable in housing. Recreation Specialists provide the children with academic assistance and conduct trips and activities for children and for families. During the past year, trips included the Bronx and Prospect Park Zoos, Victorian Gardens, Coney Island/Luna Park, New York Aquarium, a Yankees game, New York and Brooklyn Botanical Gardens, Metropolitan Museum of Art and Museum of Natural History. Children’s activities included horseback riding, bowling, roller skating and fishing.

“Every survivor’s story is different, but most of them hinge on one crucial conflict. They want to leave their abuser, but they don’t know where to go. And that’s where New Destiny comes in. They provide survivors with a refuge… a place to rebuild… a launching pad for a better life. By giving them a safe place to call home, the odds are shifted in their favor.”

First Lady Chirlane McCray, center

New Board members, including New Destiny’s founding Executive Director.

479
Unique visitors to our online Resource Center, which continues to be the “go to” resource for both advocates and domestic violence survivors. The Resource Center provides accurate and up-to-date information on subsidies and rental assistance programs, advice about how to conduct a successful housing search and overcome common housing challenges, and referrals and linkages to other resources.

Training workshops providing critical information on housing options for 300 domestic violence service providers and advocates.

17

140,661

Supporters and colleagues joined New Destiny at our annual gala, to celebrate our accomplishments and honor First Lady Chirlane McCray, Chairwoman of the Board of Directors, Mayor’s Fund to Advance NYC; Jeffrey E. Levine, Chairman, Douglaston Development; and Ted Houghton, Executive Deputy Commissioner, New York State Homes and Community Renewal.

300

Longitudinal study of the impact of the Family Support Program. This two-year study, conducted by Andrea Hetling, PhD, Rutgers University and Hilary Botein, PhD, Baruch College, CUNY, found that our affordable, permanent housing combined with specially tailored services provides a foundation that allows survivors to progress in other areas of their lives.

3

Holiday events for children and adults, sponsored by our Junior Council and held in the community rooms in our buildings. The events — Halloween, Valentine’s Day and a family day celebration — help create community among families, and have become highlights of the year for the children.

1

Callers to our telephone HelpLine. Most callers are domestic violence survivors seeking information on affordable housing options. Our HelpLine staff guides them through their options and the process of obtaining housing.

1,000

“Permanent housing, provided by New Destiny to families like mine, not only gives us an opportunity to have a safe place to live, but also gives us a chance to grow emotionally, financially and develop self-sufficiency with the social services that are provided on site.”

— New Destiny client

1

The research project followed residents of The Anderson, a 41-unit building in the Bronx, for almost two years to explore their progress in meeting program goals — maintaining housing stability, remaining safe and violence-free, and making individual progress toward self-sufficiency — and the perceived role of The Anderson in supporting their journeys.

The researchers tracked the progress of tenants in 11 key areas — income, credit history, employment, adult education, safety, food, child care, health care, mental health, family/social support and community involvement — and found the largest average improvements in mental health followed by community involvement, family/social support and income. Overall, participants displayed the highest average improvement in the area of “safety.”
FY 2015 FINANCIALS

Public Support, Private Support and Other Revenue

- Grants and contributions: $257,419
- Special events, net of expenses: $320,167
- Rental income: $490,000
- Developer fees: $675,280
- Property management: $194,142
- Other income: $247,965
- Net assets released from restrictions: $8,407

Total: $2,193,380

FY 2015 SUPPORTERS

$50,000 and above
- Citi Foundation
- The Deutsche Bank Americas Foundation
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- The New York Community Trust
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Our full financial statement can be accessed on our website at www.newdestinyhousing.org

Continued on next page
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