



new destiny
housing

2014 IN REVIEW

20 years of helping families and individuals who have fled threatening and unstable situations by connecting them to safe, affordable, permanent housing.

650

adults and children were served by our Family Support Program. Tailored to the needs of domestic violence survivors, the Family Support Program helps tenants in our affordable housing residences to remain stably housed. In FY

2014 we expanded to meet the needs of tenants in our newest residences, and now have recreation specialists and social work interns providing programming for children and families in our Bronx and Brooklyn buildings. Family Support Program services are designed to increase tenant safety and self-sufficiency and to promote tenant growth and stability, family unity and community building.



19

training workshops reaching 497 advocates on a range of topics from the NYCHA Domestic Violence Priority to finding and keeping permanent housing.

For victims of abuse leaving shelters, safe, stable housing is their number one need. It is also the necessary platform for healing and rebuilding their lives.

260

supporters and colleagues celebrated New Destiny's 20th anniversary at our annual cocktail benefit. The event commemorated our significant success as the only organization in New York City dedicated to providing permanent, safe, supported housing to low-income individuals impacted by domestic violence.



New Destiny 2014: honorees Michael C. Slocum, President, Commercial Banking, Capital One; Lucy N. Friedman, President, TASC; Charles E. Mclean, Jr., first Executive Director, New Destiny; and Carol Corden, Executive Director, New Destiny.

85,016



unique visitors to HousingLink, our web-based resource service. HousingLink continues to be the "go to" resource for accurate and up-to-date information on subsidies and rental assistance programs, conducting a successful housing search, overcoming common problems, and referrals and linkages to other helpful resources.



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2014 CONTINUED

4

Junior Council activities, helping New Destiny to connect to new, younger supporters. The Junior Council now sponsors activities in our buildings on Mother's Day and Halloween, conducts annual Hope for the Holidays and Back to School appeals and organizes fundraising events with a decidedly young bent.

Our Board of Directors, Junior Council and staff collaborated to create a new 3-year Strategic Plan. We now have a vital document that provides a strong framework for the agency moving forward, as well as the flexibility needed to operate in a changing—and challenging—affordable housing development and social services environment.



23

UNIT BUILDING COMPLETED

Located in Brooklyn, Bainbridge Manor is a \$9 million service-enriched residence that is strategically located close to four buildings owned and operated by New Destiny. Fifty percent of the project's units are reserved for homeless families headed by a domestic violence survivor coming from the HRA shelter system, two units are reserved for individuals from the general homeless population and the remainder of the units are rented to low-income working households. Like all of New Destiny's permanent housing, the residence has on-site services designed to help homeless families with recent histories of domestic abuse.

1

building conversion. New Destiny was chosen by the NYC Department of Housing Preservation and Development to convert an empty 10 story building in the Bronx that was built as an affordable condominium into housing for domestic violence survivors and low-income individuals and families.

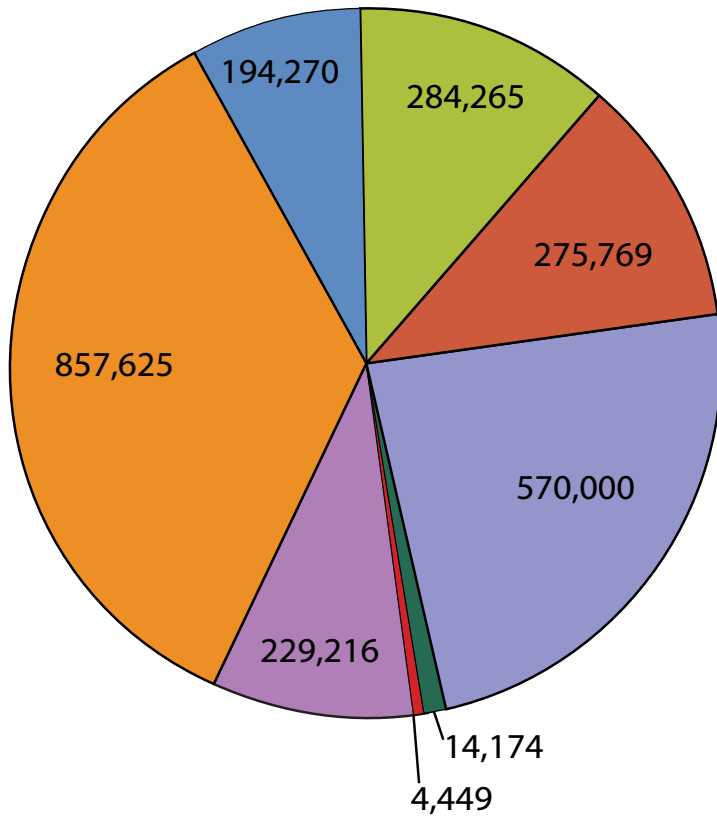
The 2008 financial crisis prevented apartment sales and as a result the building remained vacant and fell into disrepair. New Destiny has made repairs throughout the building, making it habitable once more, and added a common space and a staff office. The 39 apartments were fully rented by the end of 2014.





2014 FINANCIALS

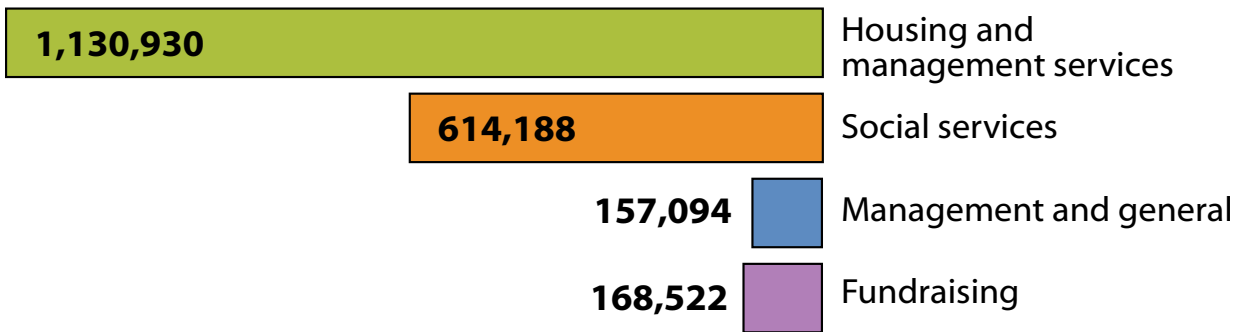
Financial Highlights Fiscal Year 2014



PUBLIC SUPPORT, PRIVATE SUPPORT AND OTHER REVENUE

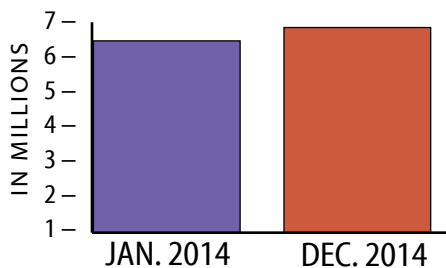
- Grants and contributions
- Special events net of expenses
- Rental income
- Property management
- Developer fees
- Interest income
- Other income
- Net assets released from restrictions

TOTAL \$2,429,768



EXPENSES

TOTAL \$2,070,734



CHANGE IN NET ASSETS

INCREASE \$322,873



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\$50,000+

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